



# ORIGINFLOE CHANGING PERCEPTIONS OF H2O

For the love of water



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WATER SOMMELIER**

## WHAT'S IN THIS ISSUE

The Introduction - 1

Featured Water - 2&3

Welcome to OriginFloe

The experience of drinking water should be as close as possible to that of drinking water at the source. Fine Water is natural water that has terroir and holds experience.

Water is not just water. Water has taste. The taste of water is determined by the terroir and mineral composition known as TDS. Total Dissolved Solids. The Experience? Imagine drinking water of volcanic origin or water captured from the Arctic. Our brands are iconic and each unique in their characteristics to set you on an incredible journey of discovery – experiencing water in high definition.

Our waters are exceptional and sourced from some of the most remote locations on earth. Some from our beautiful country of South Africa and others from sources you could never have imagined.



# THREE BAYS

## THE THREE BAYS STORY

*"Your perfect home awaits!"*

It begins in 2012, when Olaf and Dayle purchase a family holiday house on a small parcel of land atop Red Hill on the Mornington Peninsula, 85 kilometres south of the Melbourne CBD. The area is populated with boutique wineries, producing acclaimed cool-climate wines from grapes grown in the red, mineral-rich soil from which the area takes its name.

The property's previous owner utilised the overgrown spring outfall in a corner of the property for irrigation purposes. The spring is initially nicknamed by Olaf and Dayle's family "the frog love hotel", in a tribute to its noisy key inhabitants.

A family friend with experience of natural springs tastes the water and, noting its rich minerality and incredibly soft mouth feel, suggests a sample be sent for testing. The first result is encouraging. A battery of further tests are life-changing. They reveal outstanding mineral balance and an incredible purity to rival any known mineral water in the world.



# Now available in South Africa

*"Your perfect home awaits!"*

Extensive further research pinpoints the source as an ancient aquifer, known as the Palaeolithic Basement, which lies directly beneath the Mornington Peninsula at a depth of 900 metres. It is believed to be 600 million years old and draws its water from New Zealand, where rainfall seeps into the ground and trickles through tectonic plates to feed the aquifer.

Incredibly, the water that emerges in Dayle and Olaf's backyard is believed to take a minimum of 2000 years to force its way up through the Red Hill soil.

In 2015, Olaf and Dayle leave their full-time jobs. They build a small plant on-site to harvest the overflow. Launching as Aqi-Live, the name is updated to Three Bays in 2020, evoking the three picturesque bays of southern Victoria – Port Phillip, Western Port and Corio – beneath which the ancient aquifer lies.

Olaf and Dayle now choose to share the accidental discovery of a truly unique gift with the world.



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